

DAVID TERRILL

DESIGN • ILLUSTRATE • EDUCATE

CAREER SUMMARY

Experience in creating illustration and design for use in print and web. Includes advertising, social expression, editorial, publishing, retail, juvenile and educational industries. A creative professional with extensive skill in creating and directing the execution of design solutions via traditional and digital design media.

PROFESSIONAL EXPERIENCE

BARKLEY BLACKTOP, SENIOR DESIGNER/ILLUSTRATOR. KC, MO. 2010 – Present.

Senior level expertise allows for strong and targeted design and illustration solutions from concept to execution. Possess the unique hybrid skills of illustrator and designer.

KANSAS CITY ART INSTITUTE, ADJUNCT INSTRUCTOR, ILLUSTRATION, KC, MO. 2010 – Present.

Teaching experience has developed the leadership skills necessary to inspire a team of artists. Adept at actively engaging team to develop strong illustration/design, media skills and craftsmanship.

BLACKTOP CREATIVE, ART DIRECTOR/DESIGNER/ILLUSTRATOR. KC, MO. 2003 – 2010.

Concept, illustrate and design solutions utilizing market research and trend analysis to execute with the highest level of proficiency and creative vision. Define and communicate direction to engage team in the creative process. Collaborate with cross-functional teams of writers, designers, production artists, and marketing professionals to produce high quality, targeted content via print and web which meets client needs.

TERRILL ILLUSTRATION & DESIGN, ART DIRECTOR/DESIGNER/ILLUSTRATOR. KC, MO. 2000 – 2003.

Created editorial and juvenile design and illustration for book, newspaper, magazine and web publications. Served as in-house freelance design for Andrews McMeel Universal.

HALLMARK CARDS, INC., ARTIST III. KC, MO. 1994 – 2000.

Utilizing strong conceptual and visualization skills, executed new products for the everyday, season, ethnic and impromptu card lines. Demonstrated strong layout, composition and illustration skills.

CAREER STRENGTHS

PROFICIENT IN INDUSTRY STANDARD DIGITAL GRAPHICS, WEB AND PAGINATION PROGRAMS:

Photoshop CS4, Illustrator CS4, InDesign CS4, Flash CS4, Dreamweaver CS4. Highly adept in the operation of the Apple Macintosh computer platform.

SKILL IN TRADITIONAL MEDIA: Superior skill with oil, alkyd, acrylic, watercolor, luma dye, graphite, pen and ink, pastel, 3-D modeling including sculpey/fimo ceramic, paper mache', found object collage/sculpture, wood. Passion for the lost wax bronze sculpture process.

AWARD WINNING MARKETING MATERIALS: Concepted, designed, illustrated and executed national and regional award winning marketing materials, limited edition posters and artwork for clients such as MySpace, Kansas City Repertory Company, KC Rhythm & Ribs Jazz Fest, River Market Art Fest, Weston Brewing Company.

CONCEPTUAL THINKING AND ATTENTION TO DETAIL: Strong understanding of complex projects with an ability to swiftly execute a variety of solutions. Natural problem-solver and ability to oversee multiple projects simultaneously, both independently, as well as collaboratively in a team environment. Ability to communicate effectively with both creative and business teams.

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ADEPT IN VARIOUS DESIGN STYLINGS: Alternative, humor, whimsical, cute/juvenile and traditional/realistic painting styles with strong typography discipline. Hand illustration of type specimens to enhance design.

EDUCATION

IMPRESSIONIST PAINTING WORKSHOP, Giverny, France, September 2003

BACHELOR OF FINE ARTS, MIAMI UNIVERSITY, Oxford, OH. Graphic Design 1993, Concentration: Illustration

ACHIEVEMENTS AND HONORS

- HOW International Design Competition, Outstanding Achievement Winner, Poster, 2006
- Print Magazine, Regional Design Annual, 2002, 2003
- AIGA, Kansas City chapter, Certificates of Excellence, 2005, 2006, 2008, 2009
- Ad Club of Kansas City, ADDY Gold, Silver and Bronze awards, 2004, 2005, 2006, 2007, 2008, 2009